

**CRITA – Semi-Annual Meeting
July 31 – August 2, 2003
Pittsburgh Renaissance**

Meeting Agenda

Thursday, July 31st

Morning Golf at Prime location

- If interested contact Steve Zylstra 412-687-2700 or Szylstra@pghtech.org

11:00 AM – 1:00 PM

Executive Committee Meeting

1:00 PM – 2:00 PM

Break

2:00 PM

Board Trolley at the Renaissance for Tour of Pittsburgh Historic Areas and Business Technology Points of Interest

Includes Reception from 4:30 – 5:45 at a cool location

6:00 PM

Trolley Returns Guests to Hotel for Dinner

6:00- 8:00

Dinner at Hotel

Friday, August 1st

Session Topics:

These sessions are designed to function as roundtable discussions with a moderator that will help to facilitate these conversations. The purpose is to hear from all organizations attending and not to have this be a lecture. We need you to think about the topics and bring examples of what has been done in your part of North America.

8:30 AM - Sessions begin

8:30 AM – 9:30 AM

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How do the projections of a drastic decline in the number of software companies effect our associations? (by 2005 half will be out of business)

Moderator: *Larry Wade, Software Assoc. of Oregon*

9:30 AM – 10:30 AM

Best Practices: Revenue producers in tough times, Top things helping you to promote/achieve your association's agenda.

Moderator: *Blaine Clark, The Circuit—Cincinnati's Digital Connection*

10:30 AM – 11:15 AM

Sponsor Presentation, AON

11:15 AM – 12:00 PM

Membership: What is your sales pitch? Has it changed in tough times?

Moderator: *Richard Nelson, Utah IT Assoc.*

12:00 PM – 1:30 PM Lunch

Lunch at Hotel and Sponsor presentation.

1:30 PM – 2:30 PM

Sponsorship: New Sources. What is working? Can you use ED?

Moderator: *Michelle Bauer, Tampa Bay Technology Forum*

2:30 PM – 3:30 PM

How can trade associations leverage economic development?

Moderator: *Randy Burge, New Mexico Software & IT Assoc.*

3:30 PM – 5:00 PM (longer session here)

Topic: "The Future of Technology" (Session #6)

Session #6

Choice of Evening Activities:

Watch the Pittsburgh Pirates as they battle the Colorado Rockies in one of PNC Parks well appointed lodges. An easy stroll from the hotel

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will get you there in plenty of time to catch the first pitch at 7:05 PM and all fans get a Pirates floppy hat as a special game day promotion.

Or enjoy a night on the town with your friends at any one of the great restaurants or nightspots in the area.

Saturday, August 2nd

8:30 AM Sessions begin

8:30 AM – 9:30 AM

Affinity Programs: What is making money?

Moderator: *Peter Tartline, Tech Council of Central PA*

9:30 AM – 10:30 AM

CRITA focus discussion

Moderator: *Jim Cookinham, NEOSA*

10:30 AM – 10:45 AM

Break

10:45 AM – 11:30 AM

National Awards Program - Robert Oltsmann, Skutski & Oltsmann

11:30 AM – 1:00 PM

Lunch and Business Meeting

1:00 PM

Conference is concluded.