



And now,
for something
completely different!

Every year we work to create more value for your organization's membership in the Technology Councils of North America association. For 2010, The TECNA CEO Retreat is designed to improve your performance as a CEO and to achieve a new level of cohesiveness and networking within our industry as we look for new ways to help the North American innovation economy grow.

Register today for the first TECNA CEO Retreat (TECRE)

Conceived by the TECNA Board and designed for us by the entrepreneur support organization specialists at the world-famous Edward Lowe Foundation (ELF). TECRe is a 3 day, 2 night experience that will make you a stronger tech council leader. It is designed to give you an understanding of your capacity to grow as a manager, team builder and visionary. You will spend powerful, quality time with your peers.

TECRE will have at least four sessions, each of which will stand on its own – you don't have to attend them all (although we think you will want to!)



www.technologycouncils.org

TECRE #1

April 11 - 13, 2009

(Sunday afternoon to Tuesday afternoon)
in Cassopolis Michigan, on the iconic ELF campus.

The program is limited to 20 TECNA member CEOs,
please register now!

The value of a comparable program (if you could actually find a custom-developed seminar designed just for you, a tech council executive) is over \$1,500, but we are charging only \$450 for TECNA member CEOs. This includes the program, room and board. Transportation is extra and details for the best way to travel can be found online at www.edwardlowe.org and offers of rental car sharing will be provided too.

Review the draft program outline here and register soon, places will be assigned on a first come – first served basis, and we expect this program to be fully subscribed. We encourage you to visit the ELF website www.edwardlowe.org to read all about the retreat experience. While you are there, check out other support they offer and learn more about the history of the foundation.

To make your reservation and to pay for your retreat fees:

Registration is done online through ELF's secure system: <https://peernet.org/reservation.lasso>

To register, just click on the link above, use your email address as the login, and use the password: qwig2flit

TECNA - Tech CEO Leadership Retreat		Executives Program	
Day One	Time (ET)	Activity	Exercise
	2:00PM-5:00 PM	Arrival and Check in	
PM	6:00	Dinner	
Session 1	7:00	Program Begins	
11-Apr		Orientation / Expectations	
		What my Team Looks Like	Poster
		Video	Daniel Pink (Motivation)
	9:00	Campfire	
Day Two	Time (ET)	Activity	Exercise
April 12			
AM	8:00	Breakfast	
Session 2	8:30	Point the Finger	
	9:00	Building a High Performance Team	Includes pre-event survey of team members
	10:30	Best Practice Round 1	Managing Workload
	11:30	Peer to Peer Time	Open
PM	12:00	Lunch	
Session 3	1:00	The Vision Model	Strategy to Execution
	4:30	The Three Levels	Experiential
	6:00	Dinner	
Session 4	7:00	Leadership Movie	Apollo 13
	10:00	Campfire	
Day Three	Time (ET)	Activity	Exercise
April 13			
AM	8:00	Breakfast	
	8:30	Roundtable	Intro to Peer to Peer
	11:00	Best Practice Round 1	Keeping Board Members engaged
PM	12:00	Lunch	
	1:00	Best Practice Round 3	Communication Overload
	2:00	Action Plan	Finish Poster and Present
	4:00	Key Takeaway and Conclusion	Wrap

You will be asked for any dietary restrictions or physical limitations so that we can better prepare for your stay. Jessica Nelson at ELF, jessica@lowe.org, 269-445-4247 can assist with registration. Cancellations / refunds will be issued up to 30 days prior to the retreat.

If you have questions about this or anything TECNA, call our TECNA coordinator, Paige Rasid at CTC 860 789-2878 x335.

Thank you for your interest in this new program and in TECNA. Your work keeps innovation and technology strong in your state or region!

For TECNA,

Tino Mantella

Vice President for Leadership Programs
TECNA Board & President and CEO
Technology Association of Georgia

Steve Kozak

Executive Director
Baltimore Technology Council

Matthew Nemerson

TECNA President & President and CEO
Connecticut Technology Council

Other Key 2010 TECNA Events

June 16 - 17, 2010 (Tentative) Technology Leadership Fly-In, Washington DC

August 11 - 13, 2010 TECNA Summer CEO and Senior Staff Conference, Ottawa CA

Renew your membership when the invitation comes and make sure to put renewal funds in your 2010 budget today!